

ABOUT THE LIGHTHOUSE PROGRAM:

The Lighthouse Program is Chilmark Research's way of giving back to the community of healthcare leaders that we engage with during our research. Through our reports and other content, we seek to understand and reflect the priorities of end-users back to other stakeholders; this is one of the primary ways we can push the health IT industry to truly deliver on the promise of improving the care experience for all. In exchange for time spent sharing expert HCO insights with our team, we offer the following incentives.

PARTICIPANTS RECEIVE

\$1,000 in credit per hour of interview time to use towards Chilmark reports and services.

Free access to reports for which your organization was consulted.

Analyst Access: Meet with an analyst to delve into any topic within their expertise.

50% discount on retail prices of any reports in our library.

And more being added!

CREDIT CAN ALSO BE USED TOWARDS:

Executive Workshops

Vendor Assessment

Custom Research

Presentations (T&L charged separately)

ELIGIBILITY REQUIREMENTS:

- Ability to commit to at least three (3) 1-hour calls (or webinars)/year per organization.
- Take at least two surveys annually
- Decision-makers and end users (director-level and higher)
- Non-profit healthcare delivery organizations. For-profit HCOs also welcome to participate (benefits vary slightly).

2023 SYNDICATED RESEARCH PROJECTS:

PHASE 1

Now - June

Hospital at Home Market Trends Report [Omnichannel Care]
Hospital at Home Buyers' Guide

Real World Data and Evidence (RWD/RWE) Market Trends [Analytics, Life Sci]
RWD/RWE Buyers' Guide

Future of Health IT Map Update

Provider-Payer RCM Platforms Market Trends [Convergence]
Provider-Payer RCM Platforms Buyers' Guide

Robotic Process Automation (RPA) for Healthcare Organizations
Market Trends [Operations]
RPA Buyers' Guide

Health IT Layer 2: Data-Centric, Multi-Sided Platform Businesses
Come to Healthcare (Industry Sponsored Report)

PHASE 2

July - Sept

Generative AI for Healthcare Market Trends [Analytics and AI]
Generative AI for Healthcare Buyers' Guide

Retail Health Update: Notable Market Trends [Omnichannel Care]

PHASE 3

Oct - Jan

API Solutions Market Trends [Interoperability]
API Solutions Buyers' Guide [Interoperability] (Released early 2024)

ROI of Healthcare IT Solutions 15 Years after HITECH [All Domains]

2023 Year in Review (Released early 2024)

Distributed Clinical Trials (DCT) Market Trends [Analytics, Life Science]
DCT Buyers' Guide



SYNDICATED RESEARCH DELIVERABLES AND COSTS:

Buyers' Guides: *New for 2023* These reports provide a step-by-step guide to planning a new or replacement implementation of the technology solutions under examination. Includes best practices, questions to ask vendors, assessing organization preparedness, tips for specific stakeholders, case studies, and in-depth vendor profiles.

Full price: \$14,950 (incl MTR)

Lighthouse price: \$2,995 (free if consulted during research)

Market Trends Reports: In-depth examinations of the current macro-economic, regulatory and social factors that are impacting the solutions coming to market in a specific category. Defines the core capabilities of these solutions, extended functionality, and identifies the what these signals among the noise portend for the future of care.

Full price: \$1,995

Lighthouse price: Free

Domain Monitors: 6-10 page deep articles examining specific shifts and trends in healthcare, and what it means for affected stakeholders.

Exclusively available to Lighthouse and Chilmark Advisory Service clients as part of the service.

Chilmark Bights: 3-5 page quick-takes on a major, newsworthy industry event. Provides the Chilmark take on implications for the stakeholders affected.

Exclusively available to Lighthouse and Chilmark Advisory Service clients as part of the service.

Samples of each available on request



**SAMPLE OF ACTIVE
LIGHTHOUSE MEMBER ORGANIZATIONS**



**Marshfield Clinic
Health System**



**Boston
Children's
Hospital**



**dayton
children's**

above and beyond

UCSF Health

**HELP SHAPE THE SOLUTIONS OF TOMORROW AND
START ENJOYING YOUR BENEFITS**

JOIN TODAY



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