



2024 Themes for Monthly Flash Reports
New macro categories for multi-month research cycles:
Innovation, Operations, Care Delivery, Research, Policy

Cycle 1: Research

1. RWD / RWE Buyers' Guide (March – currently in development)

Cycle 2: Operations

1. **Extending and retaining the workforce** (April)
 - ❖ Virtual extensions of care (nursing, specialists, triage / intake)
 - ❖ RPM: Hospital at Home, Timely Discharge, CCM
 - ❖ Ambient scribes
 - ❖ Other strategies
2. **Doing more with less** (May)
 - ❖ Stack optimization / consolidation
 - ❖ Portfolio of technologies strategy
 - ❖ Market convergence (consolidation of solutions)
3. **Emerging business models** (June)
 - ❖ Value-adding partnerships:
 - ◆ Service line disruptors (more in Cycle 3)
 - ◆ Retail health
 - ❖ [Clinical informatics as platform (ie Mayo)]
 - ❖ Update on provider-payer convergence models

Cycle 3: Innovation

1. **SDoH & Health Equity** (July - August)
 - ❖ Smart health communities
 - ❖ HCOs as CBOs
 - ❖ Closed-loop referrals to community resources
2. **Service-line disruptors** (August - September)
 - ❖ Women's health
 - ❖ Primary care disruption
 - ❖ Specialty care disruption (ASCs, specialist chains)
3. **Artificial / Augmented Intelligence** (September - October)
 - ❖ What's real / mature, what's hype / too early
 - ❖ What's being overshadowed by the generative AI hype?
 - ❖ Scan and overview of specific applications:
 - ◆ Ambient scribes
 - ◆ Radiology and pathology
 - ◆ AI4Ops
 - ◆ Behavioral health

Possible Special Projects

1. **VBC Snapshot Update** - Where are we, what is it?
2. **Election impact** - What's liable to change?
3. **Medicare and Medicaid opportunities** - A proving ground for VBC?

Interested in participating or learning more? **Contact us** to start a conversation.